GUIDE

Stage-Wise Pricing Guide

What's included at each stage of the BCMS growth roadmap

Stage	Price	Best for	Includes
01 — Digital Foundation	Rs. 9,999 (one-time)	New businesses & start-ups	One-page website, mobile-responsive design, contact form, Google Maps/WhatsApp, basic SEO & analytics
02 — Structured Growth	Rs. 29,999 (one-time)	Running businesses ready to formalize	Everything in Stage 01, plus: multi-page website, online enquiry/booking forms, social & email marketing, CRM basics
03 — Full Transformation	Rs. 49,999 (one-time)	Established businesses scaling operations	Everything in Stage 02, plus: client/consultant/admin dashboards, payment gateway, inventory & sales reports, AI chat support, automation

Monthly support & maintenance

Plan	Price / month	Includes
Basic	Rs. 2,000	Maintenance, backups, security updates, technical support
Standard	Rs. 3,000	Basic, plus content updates and SEO monitoring
Professional	Rs. 4,000	Standard, plus social media support and monthly reports
Premium	Rs. 5,000	Professional, plus a dedicated account manager and growth strategy

Prices shown are indicative starting points for a typical single-location business. A consultant will confirm exact scope and pricing for your business and industry during your free consultation.